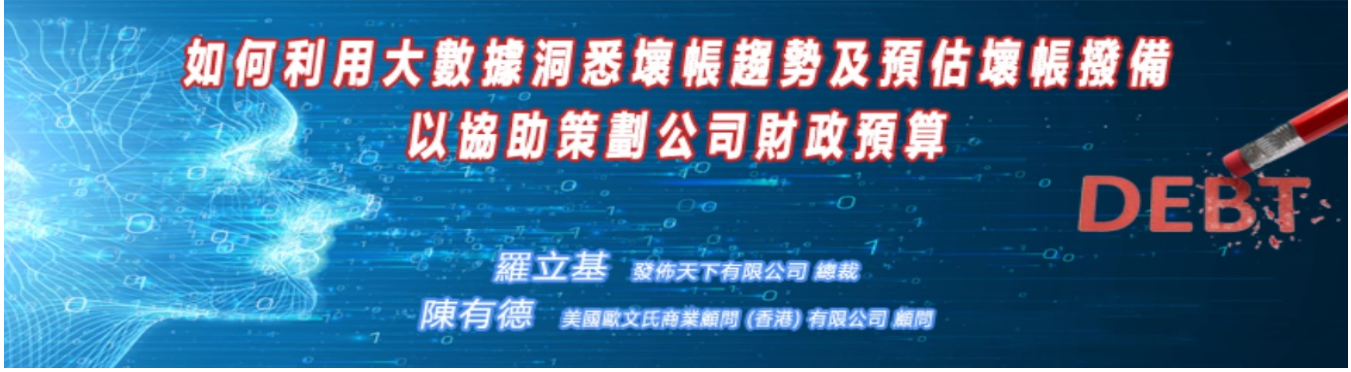

如何籌劃一個穩健的財政預算（尤其於控制壞帳及作出壞帳撥備）往往是現今企業對於高速變化的商業環境所面對的一大重要難題。是次研討會採用科學的方法，檢閱及引用大數據，分析和統計數據，協助預估顧客如期付款的可靠性。同時為大家分享國際財務報告準則第9號（IFRS9）及貿易應收款項預期虧損的估計。

大綱：

大數據為根，協助籌劃公司財政預算
- 為甚麼大數據分析有效用？
  - 大數據、分析、統計數據之間的關係
- 公司財政預算：如何預估由「信用准予」至「成功收款」
- 如付款限期已過，成功回收的機會有多少？
  - 預測「延遲付款」與「違約付款」的應收帳款違約之可行性
  - 建立應收帳管理系統：採用地區及行業平均壞帳賬齡
- 如何預估壞帳撥備？
  - IFRS 9和預期損失模型
  - 逾期應收款應該何時歸類為壞帳
  - 如何估計預期損失
  - 引用「壞帳催收率指數」及「壞帳齡中位數」作出撥備
- 壞帳計算機

語言:
廣東話

日期及時間:
2018/08/16 15:00 to 17:30

費用:
經美國歐文氏報名可享優惠價
每位HK$350

地點:
香港金鐘道95號統一中心22樓總商會演講廳

講者：

羅立基 — 發佈天下有限公司總裁
羅先生在商業大數據管理，徵信應用，合規管理和信息技術方面有超過30年的經驗。他曾在世界領先的商業信息提供商擔任領導職務，包括湯姆森路透亞洲的董事總經理，鄧白氏香港和台灣的總經理。羅先生經常在大中華地區的媒體，學術機關和行業研討會議上發表演講，重點討論徵信和合規管理。

陳有德先生 —美國歐文氏商業顧問 (香港) 有限公司 顧問
陳先生累積逾30年商帳管理經驗, 曾帶領團隊處理超過共逾百億的帳務，具有豐富催收實戰經驗。陳先生亦是一位資深的商帳管理講者，於中港台培訓次數逾800次。

BOOKING FORM (Fax: 2201 8288) ----------

Big Data for Budgeting: Using Critical Trends to Control Account Receivables and Estimate Bad Debt Provision
如何利用大數據洞悉壞帳趨勢及預估壞帳撥備 以協助策劃公司財政預算

Enquiry: Wing Lau 2201 8296 wing.lau@iqor.com

Company:

Contact Person: Tel: Fax: Email:

Name of attendee: Mr/Ms Position: Email:

PAYMENT BY		
☐ Cheque:	HK$	*(payable to The Hong Kong General Chamber of Commerce)*
Please post to Ms Cathy Chan, HKGCC, 22/F United Centre, 95 Queensway, Hong Kong.		
☐ Cash Deposit/Transfer to HSBC A/C: 500-166897-838		*(please fax the payment slip to Cathy Chan at 2821-9582)*

In today's fast-paced business environment, having a sound financial budget plan, especially in controlling account receivables and estimating bad debt provision, is one of the key challenges faced by management. This seminar adopts a scientific approach in analyzing big data, analytics, and statistics. Our speakers will provide guidance on how to determine a payment is "bad", analysis on IFRS 9, and estimation of loss from a trade receivable.

Outline:

- From big data to corporate finance budgeting
- How effective is big data analysis?
  - "Big data" vs "Analytics" vs "Statistics"
- Budget estimation: How to transform from credit to cash
- If a payment is overdue, what are the chances of the debt being collected?
  - Predictions of default probabilities of a trade receivable by using "Delay payment" vs "Default payment"
  - How to build a process of receivable management using the Collectability Debt Age by country and industry
- How to predict bad debt provision?
  - IFRS 9 and the Expected Loss Model
  - When should an overdue payment be classified as bad debt?
  - How to estimate an expected loss?
  - How does collectability index help finance to estimate provisions?
- Bad debt calculator

Language:
Cantonese

Date and Time:
2018/08/16 15:00 to 17:30

Fee:
Booking through RMS only:
HK$350 per person

Venue:
Chamber Theatre, 22/F United Centre

Speaker(s)

Alexander Lo, CEO of FaBuTX Ltd
Alexander has over 30 years of experience in business information management, compliance, credit management and information technology. He has held leadership positions in the world's leading business information providers, including Managing Director of Thomson Reuters Asia, and General Manager of Dun & Bradstreet (D&B), Hong Kong and Taiwan. Alexander is a frequent speaker in media, academic institutions, and industry seminars & conferences across Greater China, focusing on compliance & credit management.

Norris Chan, Consultant, Receivable Management Services (HK) Ltd
Norris Chan has over 30 years of hands-on experience in the debt collection industry. As a veteran debt receivable practitioner, Norris and his team managed portfolio exceeding billions of US dollars. He is a popular speaker and has conducted over 800 seminars in Greater China.

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如何利用大數據洞悉壞帳趨勢及預估壞帳撥備 以協助策劃公司財政預算

Enquiry: Wing Lau 2201 8296 wing.lau@iqor.com

Company:

Contact Person: Tel: Fax: Email:

Name of attendee: Mr/Ms Position: Email:

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